

EDITORIAL PLANNING CALENDAR

JANUARY

Issue Highlights:

- ▶ **Catastrophe Report & Windstorm Conference Preview**
- ▶ WINDSTORM Directory
- ▶ Claims Technology
- ▶ Technical Notebook

Bonus Distribution: Windstorm Conference, Loss Executives Association Winter Meeting, National Association of Catastrophe Adjusters, Insights Conference & Trade Show

FEBRUARY

Issue Highlights:

- ▶ **Education & Training Issues**
- ▶ Claims Technology Directory & Showcase (advertisers running a ½ page or larger ad can submit an article)*
- ▶ Fraud Report
- ▶ Legally Speaking

Readex Research Ad Readership Study – Find out what readers think about your ad, ½ page ad or larger included in the study.

Bonus Distribution: National Association of Mutual Insurance Companies (NAMIC) Claims Conference

CLAIMSMAG.COM EXCLUSIVE: Educational Directory Update

MARCH

Issue Highlights:

- ▶ **PLRB Conference Preview**
- ▶ Claims Vendor Showcase (advertisers running a ½ page or larger ad can submit an article) *
- ▶ Claims Technology
- ▶ Workers' Compensation
- ▶ Auto Claims

Bonus Distribution: Property Loss Research Bureau (PLRB), ISO Insurance Fraud Management, Restoration Industry Association (RIA)

APRIL

Issue Highlights:

- ▶ **Claims Issues Affecting Risk Managers**
- ▶ Restoration Issues & Showcase (advertisers running ½ page or larger ad can submit an article)*
- ▶ Technical Notebook
- ▶ Fraud Report
- ▶ Subrogation Report

Bonus Distribution: Risk & Insurance Management Society (RIMS), Combined Claims Conference, Southeastern Claim Executive Association, Atlanta Claims Association

MAY

Issue Highlights:

- ▶ **Temporary Housing Report & Showcase** (advertisers running a ½ page or larger ad can submit an article) *
- ▶ Temporary Housing Directory
- ▶ Legally Speaking
- ▶ Education & Training: Street Skills
- ▶ ACE Conference Preview
- ▶ Independent Adjuster Report

Bonus Distribution: National Association of Independent Insurance Adjusters (NAIIA), Claims Education Conference, ACORD Technology

JUNE

Issue Highlights:

- ▶ **Tech Talk Supplement & Directory: A Guide to Claim Technology** – Joint distribution in Claims and Tech Decisions
- ▶ ACE Conference: Keynote Preview
- ▶ Auto Claims
- ▶ Catastrophe Report: Planning for the Hurricane Season
- ▶ Contents Claims

Bonus Distribution: America's Claims Event (ACE) Conference, Loss Executives Association Spring Meeting, Insurance Accounting & Systems Association (IASA)

EDITORIAL PLANNING CALENDAR

JULY

Issue Highlights:

- ▶ **Legal Strategies for Claim Professionals**
- ▶ Forensic Services Update & Showcase (advertisers running a ½ page or larger ad can submit an article) *
- ▶ Restoration Report
- ▶ Subrogation

CLAIMSMAG.COM EXCLUSIVE: Forensic Services Directory

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AUGUST

Issue Highlights:

- ▶ **Claims Technology Initiatives**
- ▶ Technical Notebook
- ▶ Education & Training Report
- ▶ Managing Auto Claims
- ▶ Liability Claims

SEPTEMBER

Issue Highlights:

- ▶ **SIU Approaches to Investigations and Fraud**
- ▶ Fraud Showcase (advertisers running a ½ page or larger ad can submit an article)*
- ▶ Textile Restoration
- ▶ Environmental Forensic Report

Bonus Distribution: International Association of Special Investigative Units (IASIU), Northern California Claims Conference

SPECIAL Advertising Opportunity: IASIU Conference Daily News

OCTOBER

Issue Highlights:

- ▶ **Claims' Exclusive Annual Salary Survey**
- ▶ Vendor Showcase (advertisers running a ½ page or larger ad can submit an article) *
- ▶ Catastrophe Adjusting Report
- ▶ Claims Technology
- ▶ Salvage Report

Bonus Distribution: Southeastern Claims Executives Association

NOVEMBER

Issue Highlights:

- ▶ **Auto Collision Claims**
- ▶ Subrogation Legal Strategies
- ▶ ISO Tech Conference Preview
- ▶ Contents Claims
- ▶ Technical Notebook

Bonus Distribution: ISO Tech, National Association of Subrogation Professionals (NASP), National Auto Body Congress & Exposition (NACE), Restoration Industry Association (RIA)

DECEMBER

Issue Highlights:

- ▶ **Legal Year in Review**
- ▶ Claims Technology
- ▶ ALE & Temporary Housing Update
- ▶ Forensic Accounting Report

SUPPLEMENT: Wall Calendar and Event Planner

SPECIAL 13th ISSUE: Annual Claims Buyers Guide

